

Making the world *healthier* and *more sustainable* through innovation

At Philips, our goal is to improve the lives of 3 billion people a year by 2025. We take a two-dimensional approach to improving lives: social and ecological. **In 2014, Philips improved the lives of over 1.9 billion people.**

Going green

Delivering green products that contribute to *a healthier ecosystem*

Green Innovation investment

€463
million in
2014

Green product sales

52%
of total sales

Innovating for energy efficiency

In *Madrid*, **225,000 street lights** will be replaced with Philips technology

Madrid will save over

44%

of its energy consumption after installation



Innovating in material use



SENSEO® Up Coffee Machine plastic parts made up of

13%

recycled material



Innovating in sustainable health care

Introduced

7

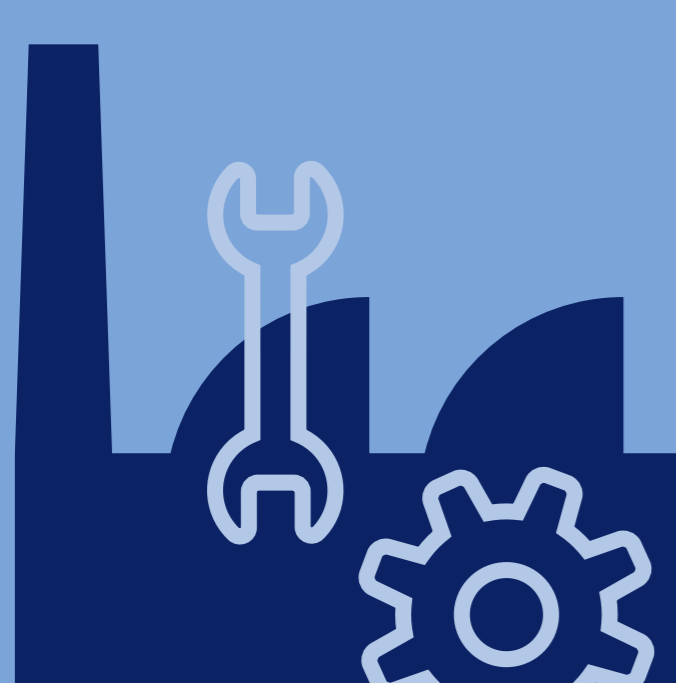
new Healthcare green products to improve patient outcomes and expand access to care

67%

reduction in energy usage in MobileDiagnost Opta x-ray system



Curbing the carbon footprint



Operational carbon footprint decrease by 5% compared to 2013



55%

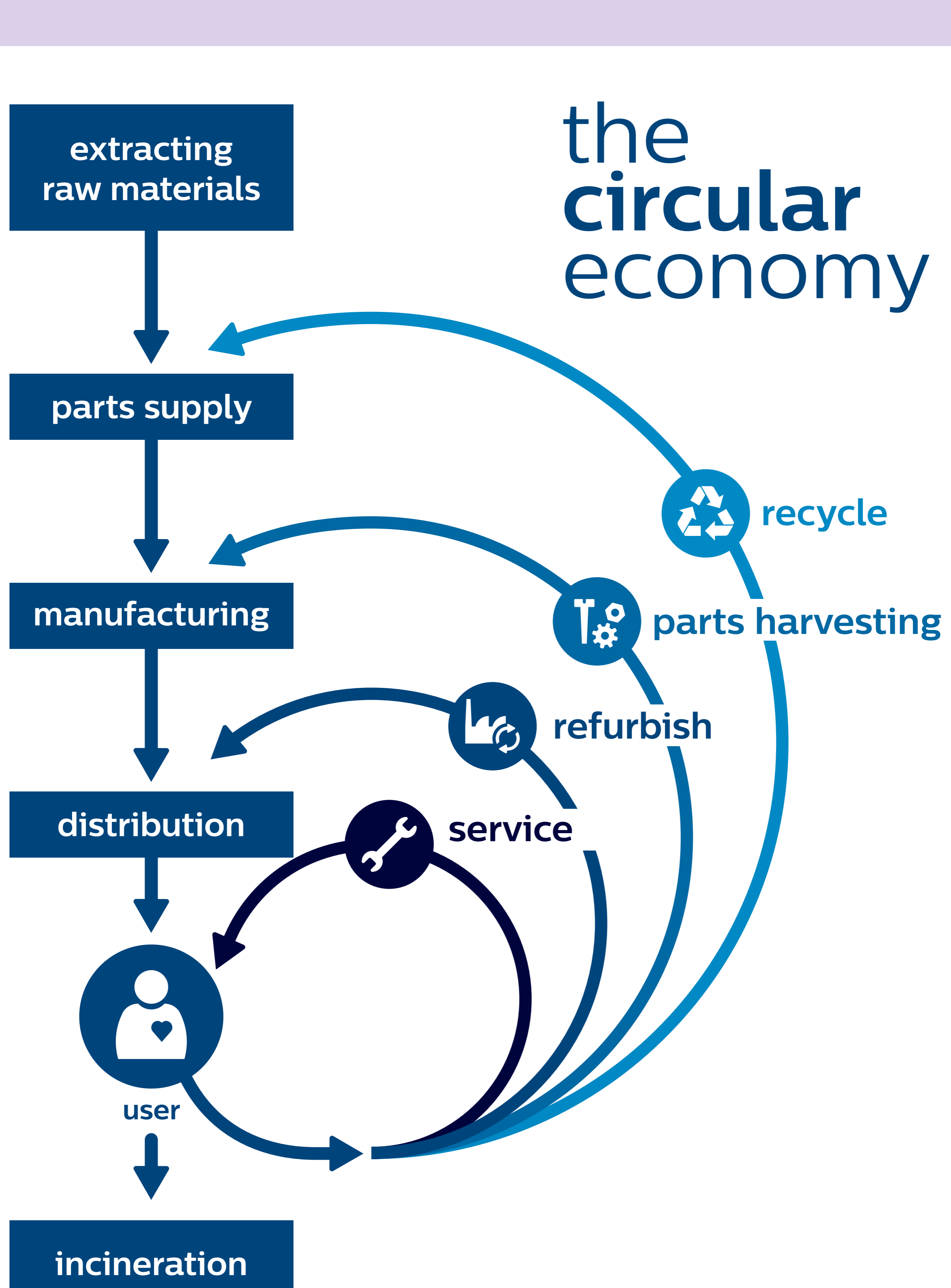
of energy usage coming from renewable sources

Philips' solar installation is now operational at its Healthcare site in Andover, The US.

Transition to circular economy

Applying circular economy principles throughout Philips means reconsidering every element of our design, manufacture and supply process, while aiming for maximum use of renewable energy.

Philips opened a refurbishment center for medical imaging systems in Best, The Netherlands, bringing circular economy benefits to health care.



the **circular economy**